

MEETING NOTICE

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m., Tuesday, October 21, 2003 at the Scottsdale Convention & Visitor's Center Board Room, Galleria Corporate Center, 4343 North Scottsdale Road, Suite 170, Scottsdale, Arizona.

AGENDA
SCOTTSDALE TOURISM DEVELOPMENT COMMISSION
Scottsdale Convention & Visitor's Bureau Board Room
Galleria Corporate Center
4343 North Scottsdale Road, Suite 170, Scottsdale, Arizona
8:00 a.m. Tuesday, October 21, 2003

1. **CALL TO ORDER**
2. **ROLL CALL**
Margaret Dunn, Member
Jerry Gleason, Member
Ken Goldfine, Member
Tom Morrow, Chairman
Shaun Robinson, Vice-Chairman
Sally Shaffer, Member
Ned Sickie, Member
3. **APPROVAL OF MINUTES**
The Commission will be asked to review the minutes from the September 16, 2003 meeting.
Commission action by motion is requested. (Attachment 1)
4. **BED TAX COLLECTION REPORT AND FINANCIAL REVIEW**
Kathy O'Connor, Tourism Manager, and Rebecca Eickley - Financial Services
Information item. No Commission action required. (Attachment 2)
5. **SCOTTSDALE CONVENTION & VISITOR'S BUREAU UPDATE**
Rachel Sacco, President & CEO
No Commission action required.
6. **SIGNATURE EVENT PROPOSAL PRESENTATIONS**
Kathy O'Connor, Tourism Manager
The Commission will hear presentations from the proposed signature event producers.
No Commission action required.
7. **SIGNATURE EVENT PROPOSAL RECOMMENDATION**
Kathy O'Connor, Tourism Development Manager
The Commission will discuss signature event funding and make recommendations
Commission action by motion is requested. (Attachment 3)
9. **ADMINISTRATOR'S REPORT**
Kathy O'Connor, Tourism Development Manager
Information item. No Commission action required. (Attachment 4)
10. **UPCOMING EVENTS AND COMMISSION BUSINESS**
The next regularly scheduled meeting will take place, Tuesday, November 18, 2003. The TDC retreat is scheduled for November 4, 2003.
11. **PUBLIC COMMENTS**
12. **ADJOURNMENT**